

SYSTEM, METHOD AND COMPUTER PROGRAM PRODUCT FOR AN TRANSPORTATION EQUIPMENT SUPPLY CHAIN MANAGEMENT FRAMEWORK

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ABSTRACT

A system, method and computer program product are disclosed for managing a transportation equipment supply chain utilizing a network. A network is utilized to receive data from a plurality of transportation equipment outlets of a transportation equipment supply chain in which the data relates to the sale of transportation equipment by the transportation equipment outlets. An electronic order form is generated based on the data for ordering transportation equipment from a transportation equipment distributor of the transportation equipment supply chain. The data is transmitted via the network to the transportation equipment distributor of the transportation equipment supply chain. The data is also transmitted to a transportation equipment supplier of the transportation equipment supply chain utilizing the network. Additionally, activity in the transportation equipment supply chain is forecast utilizing the data.